Concerning the funding for the expansion of the Bearcat Card utility through the installment of Verifone readers in Over-the-Rhine

1. Whereas the Bearcat Card is a crucial element of the student experience, including utilization as a tool for payment at establishments across the City of Cincinnati, and

2. Whereas Over-the-Rhine is a hallmark neighborhood of the city, serving as an important center for Cincinnati’s economic development, and

3. Whereas Over-the-Rhine is a cultural hub, housing a diverse marketplace of restaurants, shops, and nightlife venues that are frequently visited by students of the University of Cincinnati, and

4. Whereas to accept the Bearcat Card as a form of payment, each vendor must have a Verifone VX570 reader installed in their establishment; the total cost, including system set-up and equipment costs, is a one-time fee of $250.00, and

5. Whereas there are ten (10) establishments in Over-the-Rhine requesting support for funding of this technology, and

6. Therefore be it appropriated that $2,500.00 be allocated from the Community Relations line item, to purchase and install ten (10) Verifone VX570 readers for the ten (10) establishments in Over-the-Rhine.

Respectfully Written & Submitted by,

Samuel Mangold-Lenett
At-Large Senator